

2024 NAPAHE CONFERENCE SPONSORSHIP OPPORTUNITIES

37th Annual
National
Conference

NAPAHE
Professionals Supporting Higher Education Leaders

Make a lasting impression and create a powerful presence at the 2024 Annual Conference!

NAPAHE is offering the following sponsorship opportunities. These tiers provide an opportunity to participate at a level that is most comfortable for your company/institution. Please visit napahe.org/conference/sponsor to register.

	Platinum	Gold	Silver	Bronze	*NAPAHE
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
NAPAHE Website					
Logo featured on Our Sponsors web page	•	•	•	•	•
Inclusion in sponsor listing on Upcoming Conference web page	•	•	•	•	•
Virtual Conference App					
Inclusion in welcome message	•	•	•	•	•
Listing under sponsor tab	•	•	•	•	
Exclusive event sponsor (first come, first serve)	•	•			
Opening or Networking Plenary- 2 total opportunities	•	•			
Closing Plenary- 1 total opportunity		•			
Refreshment Breaks- 3 total opportunities		•			
Sponsor Showcase (Optional)					
Skirted table with 2 chairs provided (power/Internet not available)	•	•	•		
Showcase opens to attendees on 1/19/2024 at 10:10 a.m.	•	•	•		
Showcase closes to attendees on 1/19/2024 at 4:00 p.m.	•	•	•		
Actively engage with interested attendees	•	•	•		
Access to attendee name and email list 1 week prior to event	•	•			
Event					
Verbal recognition at conference meals and events	•	•	•	•	
Logo featured on sponsor signage/projection on-site	•	•	•	•	•
Number of complimentary rep registrations	2	1			
Social Media					
Number of sponsor recognition post(s)	2	1	1		
Marketing					
Full-page promotional piece inserted in registration packet	•				
Logo featured in NAPAHE electronic newsletter throughout the year	•	•	•	•	•
Recognition within conference registration confirmation	•	•	•		
Post-Conference Webinar					
Partner with NAPAHE to host a webinar for members and attendees	•				
NAPAHE will send a dedicated email blast promoting the webinar, your company, and your service solution	•				
*NAPAHE Level \$500 Sponsorship					
*Reserved for institutions and systems of higher education					•

Cancellation Policy: Conference sponsorships are non-refundable. In the event that the annual conference is canceled, modified, or postponed, NAPAHE will continue to advertise sponsor logos on its website and thank sponsors in its newsletters and on social media when relevant. NAPAHE may provide additional non-monetary accommodations (upon request) as appropriate per sponsor level.

Complete the electronic form to submit your 2024 sponsorship:
napahe.org/conference/sponsor

View a listing of current sponsors:
napahe.org/conferences/sponsors

Additional information about the NAPAHE conference:
napahe.org/conference/upcoming

