



National Association of Presidential Assistants  
in Higher Education

## 2021 Conference Sponsorship Levels

**Make a lasting impression and create a powerful presence for your company at the  
2021 NAPAHE Conference and all year long**

### **\$10,000 Platinum Sponsor**

Silver Sponsor benefits, plus:

- Logo featured on app splash page, which appears each time user opens app [one opportunity available]
- One (1) additional complimentary NAPAHE Conference Registration
- Introduction of Luncheon Program (to include brief overview of sponsor information) [one opportunity available]
- Option for sponsor materials to be distributed with registration materials
- Opportunity to host a post-conference webinar for NAPAHE members and conference attendees
- Two sponsor social media announcements leading up to conference

### **\$5,000 Silver Sponsor**

Bronze Sponsor benefits, plus:

- One (1) complimentary NAPAHE Conference Registration- valued at \$550
- Logo featured on conference app as sponsor of Opening or Closing Plenary Session (two opportunities available: first-come, first-serve)
- Participation in conference vendor showcase
- Receive listing of conference participants two weeks prior to conference
- Social media announcement when sponsorship is paid
- Recognition at conference meals and events by NAPAHE leadership

### **\$2,500 Bronze Sponsor**

Benefits:

- Sponsor Logo featured on the NAPAHE website for 2020-2021
- Logo featured on conference app sponsor page
- Logo featured on sponsor signage/projection on-site
- Logo featured in NAPAHE electronic newsletter spotlight throughout the year

## \$500 NAPAHE Sponsor

Available only to institutions and systems of higher education

Thank your staff members by supporting the 2021 NAPAHE Opening Networking Reception

- Sponsor Logo featured on the NAPAHE website for 2020-2021
- Logo featured on conference app sponsor page
- Logo featured on sponsor signage/projection on-site
- Logo featured in NAPAHE electronic newsletter spotlight throughout the year

\*Conference sponsorships are non-refundable. In the event that the annual conference is cancelled or postponed, NAPAHE will continue to advertise sponsor logos on its website and thank sponsors in its newsletters and on social media when relevant. NAPAHE will provide additional non-monetary accommodations (upon request) as appropriate per sponsorship level.