

**The National Association of
Presidential Assistants
in Higher Education**



25th ANNUAL CONFERENCE

March 9-12, 2012

Los Angeles, California



Conference at a Glance

Friday, March 9, 2012

1:00-5:00 p.m.	Registration; Sign-Up for Networking Dinners <i>Platinum Foyer</i>
1:00-5:00 p.m.	Hospitality Room <i>Diamond Ballroom, Salon 10</i>
1:30-3:00 p.m.	The President's Office Manual Workshop <i>Diamond Ballroom, Salon 6-8</i>
3:00-4:00 p.m.	First-Time Attendee/New Member Orientation <i>Platinum Ballroom, Salon F</i>
4:15-5:00 p.m.	Opening Session: Ready, Set, Focus! <i>Diamond Ballroom, Salon 6-8</i>
5:00-6:00 p.m.	Opening Reception <i>JW Pool Deck</i>
6:00 p.m.	Depart for Networking Dinners

Saturday, March 10, 2012

8:00-10:00 a.m.	Registration <i>Platinum Foyer</i>
8:00-9:00 a.m.	Hospitality Room <i>Diamond Ballroom, Salon 10</i>
8:00-9:00 a.m.	Continental Breakfast; Roundtable Discussions <i>Diamond Ballroom, Salon 6-8</i>
9:15-10:15 a.m.	Keynote: "Blueprint for Success" <i>Diamond Ballroom, Salon 6-8</i>
10:30-11:45 a.m.	Concurrent Sessions I <i>Details and Locations on p. 10</i>
12:00-1:00 p.m.	25th Anniversary Celebration Luncheon and Awards <i>Diamond Ballroom, Salon 6-8</i>
1:00-1:30 p.m.	Dr. Soraya Coley "A Journey of Purpose and Resilience" <i>Diamond Ballroom, Salon 6-8</i>
1:45-3:00 p.m.	Concurrent Sessions II <i>Details and Locations on p. 12</i>
3:15-4:30 p.m.	Concurrent Sessions III <i>Details and Locations on p. 13</i>
5:00 p.m.	Departure for Reception <i>Buses depart promptly at 5:00 p.m.</i> <i>Please meet in the Hospitality Room, Diamond Ballroom, Salon 10</i>
5:30-7:30 p.m.	Reception <i>Lawton Plaza, Loyola Marymount University</i>

Sunday, March 11, 2012

7:45-9:15 a.m.	Breakfast Buffet; Roundtable Discussions <i>Diamond Ballroom, Salon 6-8</i>
8:45-9:15 a.m.	Annual Business Meeting <i>Diamond Ballroom, Salon 6-8</i>
9:30-10:30 a.m.	Concurrent Sessions IV <i>Details and Locations on p. 15</i>
10:45 a.m.-12:00 p.m.	Morning Plenary: The Future of Higher Education Accreditation <i>Diamond Ballroom, Salon 6-8</i>
12:15 p.m.	Conference Wrap-up <i>Diamond Ballroom, Salon 6-8</i>

March, 2012

To the Membership of NAPAHE:

The 2012 Annual Meeting of the National Association of Presidential Assistants in Higher Education will cap what has been a truly historic year for our association. Our members have made history with unprecedented membership growth and the launch of new professional development opportunities, including a book club, a pre-conference workshop, and soon, our first webinar. These advances alone would be cause for celebration, but it is what took place a quarter century ago that will truly be a reason to celebrate March 9-11 in Los Angeles.

The 2012 NAPAHE National Meeting will mark our 25th Anniversary. In 1987, five presidential assistants gathered in Chicago to plan our first conference. Thanks to their vision, we now benefit from an international association that allows presidential assistants to connect with their peers, something presidential assistants typically lack at their home institutions. During the annual meeting we will honor our founding members.

The Annual Meeting will also feature nationally respected speakers and educational leaders, outstanding plenary and concurrent sessions, numerous networking opportunities, and entertaining receptions, including one hosted by Loyola Marymount University. Many thanks go to Phyllis Gregg and her all-star conference planning team. They have raised the bar for future annual gatherings.

I look forward to meeting my fellow presidential assistants this weekend, and to what the next 25 years have in store for NAPAHE.

Sincerely,

A handwritten signature in dark ink, appearing to be 'BF' or 'Blake Fry', enclosed within a circular loop.

Blake Fry, Ed.D.

Chair, National Association of Presidential Assistants in Higher Education

March, 2012

Happy 25th Anniversary National Association of Presidential Assistants in Higher Education!

As the Conference Committee Chair, it is my pleasure to welcome you to our 25th Anniversary Conference! This is an excellent opportunity for you to meet with NAPAHE members from all over the country. It's also an opportunity for you to network, skill-share and build relationships that will last a lifetime.

This is by no means just another NAPAHE conference. Oh no. Our Conference Committees have worked diligently to make this a celebration worthy of all of your hard work and dedication to your institution and to NAPAHE. We have an excellent line-up of session presenters and speakers who are interested in your professional leadership development. I'm excited to get this conference started! Looking back on the last 25 years of this organization, and how far we have come since its inception, one can clearly see significant reminders about how universal our values are and what a great organization NAPAHE has become.

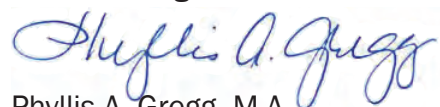
A conference of this magnitude does not happen without the hard work of many people. I have been most fortunate to work with an amazing Conference Committee and am deeply grateful for the countless hours, tireless effort and never-ending energy that they have so graciously dedicated to every aspect of this Annual Conference. We are also fortunate to have a number of sponsors whose support contributed to our success. Sponsors, thank you for partnering with the National Association of Presidential Assistants in Higher Education on such a momentous occasion.

Finally, thank you, NAPAHE members, for participating in our anniversary celebration. We know that budgets are tight right now, but your president made the sacrifice to get you here, and we applaud them for doing so. This is a critical juncture in our history and your presence completely enhances the experience.

The conference location is indicative of the type of occasion we are celebrating as it's none other than the Marriott Los Angeles LA Live Hotel! It puts you in the heart of Los Angeles with easy access to numerous cultural and entertainment venues and excellent restaurants for your networking purposes! I look forward to spending the next few days talking with you and working side-by-side with you as we walk the journey of these next days, together. It promises to be a most stimulating, thought-provoking and enjoyable event! Please let me know if I can do anything to make your attendance more enjoyable; although, I am confident that our Operations Committee already has a few things in mind.

Welcome to our conference as we celebrate 25 years of excellence!

With best regards,



Phyllis A. Gregg, M.A.

DePaul University, Chicago

Chair, NAPAHE 25th Anniversary Conference

2012 Conference Sponsors

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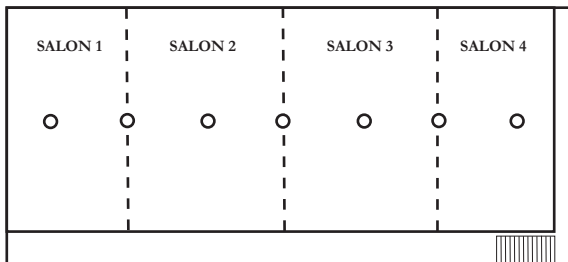


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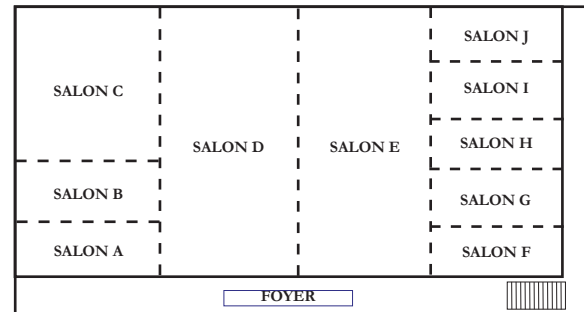


JW Marriott Los Angeles at LA Live Meeting Rooms

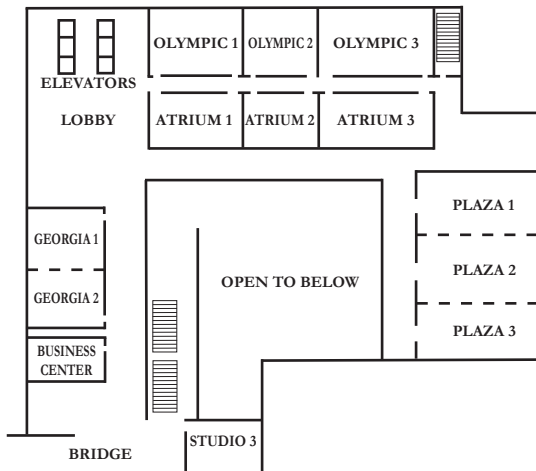
First Floor Gold Ballroom



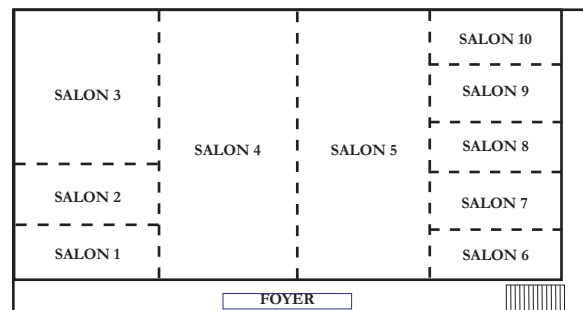
First Floor Platinum Ballroom



Third Floor Meeting Space



Third Floor Diamond Ballroom



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Conference Schedule

Friday, March 9, 2012

11:00 a.m. -

1:00 pm. **Board of Directors Meeting and New Board Member Orientation** *The Palm Restaurant*

1:00-5:00 p.m. **Registration and Sign-Up for Networking Dinners** *Platinum Foyer*

1:00-5:00 p.m. **Hospitality Room** *Diamond Ballroom, Salon 10*

1:30-3:00 p.m. **The President's Office Manual Workshop**

Diamond Ballroom, Salon 6-8

Prior registration required

Jessica A. Hallam, Director of Presidential Operations, DePaul University

Adriel Hilton, Executive Assistant to the President & Chief Diversity Officer, Upper Iowa University

Todd D. Kleine, Assistant Director of Records Management, Office of the Secretary, DePaul University

Willie D. Larkin, Executive Assistant to the President, Morgan State University

This session is an interactive collaborative workshop that will assist all attendees with process mapping techniques that they can use to organize office operations. Each participant will leave the session with the foundation needed to begin planning their own office manual.

3:00-4:00 p.m. **First-time Attendee/New Member Orientation Session**

Platinum Ballroom, Salon F

Sydney Peterson, Chief of Staff, Utah State University

Howard Gordon, Executive Assistant to the President, State University of New York at Oswego

4:15-5:00 p.m. **Ready, Set, Focus!** Welcome From Our Conference Chair and Sign Up for Networking Dinners *Diamond Ballroom, Salon 6-8*

Phyllis Gregg, Chair, Program Committee; Senior Executive Assistant, DePaul University

Max Allen, Chief of Staff, University of North Carolina Wilmington

As we begin the 2012 Annual Conference, you are encouraged to take this opportunity to join with fellow PA's for a fun, interactive session in which we will explore a number of situations that you may have faced throughout the past year. Come prepared to ask questions, share best practices and offer your expertise to your colleagues.

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- 5:00-6:00 p.m. **Opening Reception JW Pool Deck**
Welcome from **Blake Fry**, NAPAHE Board Chair and
Molly Broad, President, American Council on Education
- 6:00 p.m. Depart for Networking Dinners
- **Boca at the Conga Room** – Latin-style tapas with a modern influence
 - **Flemings** – Steak and wine
 - **Katsuya** – Blends traditional Japanese flavors to the American palate
 - **LA Market** – Modern American cooking with a California flair (located in the hotel)
 - **Rock’n Fish** – Fresh steaks and seafood
 - **Rosa Mexicano** – Fresh Mexican cuisine
 - **The Farm of Beverly Hills** – Sustainable, fresh, local food; very casual
 - **Trader Vic’s** – Hawaiian
 - **Wolfgang Puck Bar and Grill at LA Live** – wood-oven baked pizzas, handmade pastas, hardwood grilled meats
 - **Yard House**– American Fusion: all-scratch kitchen with burgers, seafood, steaks, and 138 flavors of beer on tap

Saturday March 10

- 8:00-10:00 a.m. **Registration Platinum Foyer**
- 8:00-9:00 a.m. **Hospitality Room Diamond Ballroom, Salon 10**
- 8:00-9:00 a.m. **Continental Breakfast and Roundtable Discussions**
Diamond Ballroom, Salon 6-8
1. Open Discussion – Things I’d Like Talk About with Another PA but Never Had the Chance – Mary Ann Shallberg
 2. How to Make Decisions You Can Stand By – Mary Rodriguez
 3. Finding Your Balance – Susan Franzen
 4. Online Board Portals, iPads, SharePoint, Web Conferencing and More! – Tina Holloway and Carol Felkel
 5. Campus Crisis Issues: Embezzlement – Linda Ryan
 6. Transitions and Preserving Work Life Balance while having Other Duties Assigned – Summers, Tavarez, Saland
 7. Wearing Two or More Hats – Heather Fehn
 8. Institutional Critical Incident Planning – Kai Swanson
 9. Event Planning – Kelley Streeter
 10. Working with the Board of Trustees – Adriel Hilton
 11. Bridging the Communication Gap – Jana Pankratz
 12. Presidential Transitions – Ijade Maxwell Rodrigues
 13. Becoming a Team: Creating an Effective Office – Penny Perdue
 14. Tricks of the Trade: My Best 3 ideas – David Persky

Saturday, continued

9:15-10:15 a.m. **Keynote: “Blueprint for Success”** *Diamond Ballroom, Salon 6-8*

Morris Morrison, Leadership Development and Motivational Speaker
Come and be inspired! Get ready to create a “Blueprint for Success.”
Let Morris challenge you to respond to your leadership ability and to pursue your dreams.

10:30-11:45 a.m. **Concurrent Sessions I**

1. Higher Education Leadership Development Programs in the Marketplace *Platinum Ballroom, Plaza 1*

Sharon McDade, Director, American Council on Education Fellows Program

U.S. higher education is on the precipice of the largest turnover in faculty, administration, and senior leadership, perhaps in the history of the sector. The predictions of turnover in the next two decades provide challenges and opportunities for colleges and universities. The challenges relate to how institutions need to plan for this turnover by succession planning and development of the widest range possible of emerging leaders who will be poised to move upward into leadership positions. It's time for emerging leaders to prepare for those future possibilities. Are you an emerging leader?

2. Effective Communication in Conflict Situations: Where Do I Begin? *Platinum Ballroom, Georgia I*

Jim L. Thomas, Executive Assistant to the President, Lipscomb University

Seldom in the midst of conflict do you find the appropriate time to begin thinking of the best communication strategy for a positive outcome. This session will examine four concepts that will help you discover new ways of doing just that.

3. Online Board Portals *Platinum Ballroom, Georgia II*

Tina Holloway, Assistant Secretary to the Board, University of Texas System Administration, Office of the Board of Regents

If you often find yourself working for several weeks identifying, creating, collecting, compiling, editing, organizing, and duplicating hundreds of pages of documents necessary to compose a board packet or binder for your next board meeting, this may be the session built especially for you! This session will introduce you to the advantages of vendor-delivered online board portals.

4. Maximizing Your Time at the Leadership Table: Examining Professional Development Strategies to Enhance Your Contributions as a Member of the Leadership Team

Platinum Ballroom, Salon G

Joseph Youngblood, Associate Vice President for Public Affairs, Thomas Edison State College and ACE Fellow, The College of New Jersey
It is imperative that presidential assistants bring a broad array of skills and knowledge of current issues, themes and topics in higher education to the diverse meetings they are expected to attend. This session is two-fold in that it will examine the importance of continual learning and skills-building as developmental tools for personal and professional growth and, also, it will serve as a practical and applied guide helping you develop transferable skills that will transform and increase your overall productivity so that you are able to make greater contributions to your presidents, your institution's leadership team, and to the profession.

12:00-1:00 p.m. **25th Anniversary Celebration Luncheon and Awards**
Diamond Ballroom, Salon 6-8

The success of any organization is a result of the commitment and dedication of its members. We recognize the contributions that you, our members, make to NAPAHE and to our profession. Today we take this time celebrate you.

We will also honor **Pamela Transue**, President of Tacoma Community College, NAPAHE Founder.

1:00-1:30 p.m. **"A Journey of Purpose and Resilience"** *Diamond Ballroom, Salon 6-8*

Dr. Soraya Coley, Provost and Vice President for Academic Affairs, California State University Bakersfield
Knowing who you are, what you do and the wonderful contributions you make to the president's office are what helps you keep your focus throughout the work day. As we continue facing forward in our career and as we continue making an impact on everyone and everything we do, we are constantly reminded that we are walking through a journey of purpose and resilience.

Saturday, continued

1:45-3:00 p.m. Concurrent Sessions II

1. Gen-Xers and Millennials in the President's Office

Platinum Ballroom, Georgia I

Kelley L. Mills, Associate Chief of Staff, The University of North Carolina at Greensboro

We no longer “do memos,” we text information as often as we email it, and we would prefer to eliminate voicemail completely as a messaging option. We are the “Generation X-ers and Millennials” who support the chancellors, presidents, and boards of trustees on college and university campuses. Drawing upon the work done by the Pew Research Center on the Millennial generation, this session will offer tools and advice for navigating our unique roles and discuss things to consider when preparing for a long-term career in higher education.

2. Managing Change *Platinum Ballroom, Plaza I*

Penny Perdue, Executive Assistant to the President, Governors State University

During the past several years, Governors State University has undergone a tremendous amount of change – some planned and some unplanned. Major upheavals in our economy were outweighed only by the fiscal challenges that Illinois continues to face. This session will discuss how to react successfully to unanticipated changes and how to manage those changes that we do anticipate.

3. Supporting Presidential and Executive-Level Searches

Platinum Ballroom, Georgia II

Julie Tea, Consultant, AGB Search

Attracting strong candidates and orchestrating dynamic search processes are part art and part science. What roles can presidential office staff members play in maximizing their institution's chances of landing the top candidate? Whether seeking to manage searches internally or partnering with a search firm specializing in higher education executive search, no matter your role, all attendees will benefit from this session.

4. Living in a Last-Minute World – Your Guide to Breaking the Crisis Management Cycle

Platinum Ballroom, Salon G

Susan Franzen, Director, Leadership Institute/Change Management, University of Texas System Administration

You've just put out six fires only to find twenty more waiting. These days it seems all you do is hop from one crisis to another. In this interactive and engaging program you'll learn the four zones of attention and how managing your attention is more critical to your success than managing your time.

3:15-4:30 p.m.

Concurrent Sessions III

1. The President's Office Role in Development

Platinum Ballroom, Plaza I

Elaine P. Maimon, President, Governors State University

At most higher education institutions, along with being the voice and the face of the university, the president is considered the chief fund raiser. We now understand that it is important for the president and the executive assistant to work closely with the Office of Institutional Advancement. Dr. Maimon has a long history of fundraising success and will lead a very interactive discussion. Please bring your questions, challenges, and success stories; and be ready for a thought-provoking collaborative session.

2. Connecting You to Your Community, Connecting Your Community to You *Platinum Ballroom, Georgia II*

Brent Culberson, Special Assistant to the President, Lipscomb University

Connect at Lipscomb University is a nine-month leadership program that provides opportunities to educate and connect both individuals and the institution with the Middle Tennessee community. One day each month focuses on a particular topic such as education, government, safety/transportation and healthcare, and involves experiential moments and an opportunity to meet with leaders in the highlighted industry. The goal is to learn how each area impacts the community, to learn about opportunities and challenges and to discover how our institution can partner with them or how to answer a need. This session will focus on the strategy and framework for how a presidential assistant can develop this type of program for their respective institution.

Saturday, continued

3:15-4:30 p.m. **3. Students and the 21st Century: Changes and the Need to Provide More** *Platinum Ballroom, Georgia I*

Edward Summers, Chief of Staff, Union College

Adriel Hilton, Executive Assistant to the President and Chief Diversity Officer

Twenty-first century students are very different from earlier generations. Today, students come from homes where they have never shared a bedroom with anyone, they require more health and wellness services, and come from families where the parents play an integral part in their lives. When things do not go the way they anticipate, they and their parents go directly to the president's office to seek redress.

Focusing on the strategic issues confronting our institutions, this session will explore how new college students and their families are changing, what they require and expect from institutions, and approaches on how to best deal with their expectations.

4. Leadership Skills For Tomorrow: Lessons Learned About Life After Serving as a Presidential Assistant

Platinum Ballroom, Salon G

Kimberly Luse, National Academic Dean of Radiologic Technology, Remington College

Leadership comes in many forms, and presidential assistants must use this skill to be successful in their roles. What happens after service as a president's assistant is over? Translating the leadership traits practiced today into a different career path can make the transition to roles beyond the president's office successful.

5:00 p.m. **Departure to Reception** *Diamond Ballroom, Salon 10*

Buses will depart promptly at 5:00 p.m.

Please meet outside the Hospitality Room.

5:30-7:30 p.m. **Reception** *Lawton Plaza, Loyola Marymount University*

Hosted by **David W. Burcham**, President, and

Maria Mancera, Executive Assistant to the President

7:45 p.m. **Return to L.A. Live**

Evening on your own

Sunday, March 11

7:45-8:45 a.m. **Breakfast Buffet and Roundtable Discussions**
Diamond Ballroom, Salon 6-8
Facilitated Small Group Discussions Divided By Region

8:45-9:15 a.m. **Annual Business Meeting and Awards Presentation**
Diamond Ballroom, Salon 6-8

9:30-10:30 a.m. **Concurrent Sessions IV**

1. From Many Hats to a Suit of Clothes: Learning to “Wear the Role of a PA” *Diamond Ballroom, Georgia I*

Tonjanita L. Johnson, Chief Deputy to the President, The State University of New York at Stony Brook

As a presidential assistant, you can often feel like a Jack (or Jackie) of all trades, trying to find a cohesive way to explain to yourself and others exactly what you do in your multifaceted role. This session will help you learn to “strut your stuff” as you wear the creatively designed professional ensemble that is unique to your role. It will help and encourage you to identify areas of strength and specialization within your current role as a president’s assistant and teach you how to use your existing responsibilities and work experiences to position yourself for expanded opportunities, for leadership and other positions within the higher education setting.

2. Book Club – Revolutionizing Leadership on Campus

Diamond Ballroom, Plaza I

Adrianna Kezar, Associate Professor for Higher Education, University of Southern California

This session is designed to provide an overview of the book – *Rethinking the “L” Word in Higher Education: The revolution on leadership*. The author will explain how leadership has moved from a focus on individual leaders in positions of authority to more collective forms of leadership that includes those outside of positions of authority, with more attention to mutual power and influence. The session will highlight concepts within this new idea of leadership.

Sunday, continued

9:30-10:30 a.m. **3. Board Agenda Design: Raising Awareness, Levels of Guidance and Support Among Trustees** *Diamond Ballroom, Atrium I*

Karen Yoshino, Director, Blackboard Global Services

What do Boards need to know about the changing landscape of higher education? In order to provide effectively the guidance and support colleges and universities need, their trustees and regents need an understanding of the current environment of higher education. This session will review three key issues impacting learning organizations with ideas on how to keep boards informed.

4. Essential Keys to Strategic Planning *Diamond Ballroom, Salon 9*

David Cox, Executive Assistant to the President, The University of Memphis

Virtually all higher education institutions have a strategic plan. How real that plan is in shaping institutional behavior varies between a document forgotten on a shelf to guiding key actions and resource allocations. This session will provide an overview on structures, processes, and issues to be addressed that go into realizing and implementing an effective enterprise level strategic plan.

10:45 a.m.-
12:00 p.m. **Morning Plenary: The Future of Higher Education Accreditation**
Diamond Ballroom, Salon 6-8

Moderator: **Dr. Terry Hartle**, Senior Vice President, Division of Government and Public Affairs, American Council on Education

Panelists:

- **Dr. R. Barbara Gitenstein**, President, The College of New Jersey, and Chair, Middle States Commission on Higher Education
- **Dr. Belle Wheelan**, President, Southern Association of Colleges and Schools
- **Dr. Allen Sessoms**, President, University of District of Columbia

Leading experts from across higher education will address the critical issues of accreditation affecting higher education. Institutions must address demands for increased accountability and transparency from the public, their constituents and their accreditors. These distinguished panelists will suggest ways institutions can address these needs while continuing to fulfill their unique missions. Hear how The American Council on Education's Task Force on Accreditation is striving to enhance accreditation outcomes nationally, and learn how presidential assistants can have an invaluable impact on their institution's response to the future demands of higher education accreditation.

12:15 p.m. **Conference Wrap-Up** *Diamond Ballroom, Salon 6-8*
Blake Fry, NAPAHE Board Chair, and
Max Allen, Chief of Staff, University of North Carolina Wilmington

A Message From One of NAPAHE's Founders
Dr. Pamela Transue, President of Tacoma Community College

Back in the 1980s, those of us in the presidential assistant role had no professional association, no professional development opportunities tailored to our responsibilities, no conferences focused on our roles, and no clear career paths. I knew that hundreds of other presidential assistants must be out there, but I had never met one. That led me to pick up the phone and start calling strangers. To my delight, a core group of fellow professionals – Carol Berthold from the University of Illinois, Tim Gilmour from the University of Maryland, Carol Hermann from Penn State, and Jim Scally from the University of Kansas – were highly receptive to the idea of forming a network. We held an initial meeting at the O'Hare Airport Hilton in Chicago and you know the rest. We contacted the American Council on Education (ACE) and, with the help of Marlene Ross, formed an affiliation that has lasted to this day.



Our steering committee soon expanded to include John Fallon of Saginaw Valley State University, Sheila Clemon-Karp of Clark University, Jane Buie of Loyola, and Mary Ann Shallberg of the University of Houston at Clear Lake. These were excellent additions to our team and with the momentum thereby created NAPAHE really began to take off. My own path led to a campus presidency at Portland Community College, and then a presidency at Tacoma Community College where I have been happily ensconced for 14 years. In this role, I am very much aware of the significance of the contribution my two assistants make to my success.

Since 1997, Dr. Pamela Transue has served as President of Tacoma Community College. She has led the evolution of the college into a 21st century learning institution that is increasingly the college of first choice for local residents. Expanded 24/7 student services, technology-enhanced learning and well-designed new buildings support students in achieving their educational goals.

Dr. Transue is active in local civic improvement efforts and in regional and national professional activities. She served as chair of the board of the American Association of Community Colleges, as secretary of the board of the American Council on Education, and as president of the Washington Association of Community and Technical College Presidents. Dr. Transue currently serves on a number of community boards, including Tacoma Goodwill Industries, United Way of Pierce County and the Regence Blue Shield Tacoma Advisory Board. She is also a member of the State of Washington Board of Architects and is an active Rotarian. She is the recipient of the 2002 and 2010 CEO of the Year award Pacific Region, from the National Association of Community College Trustees and the 2010 CEO of the Year Award from the State of Washington Trustees Association.

Dr. Transue is the author of Virginia Woolf and the Politics of Style and co-editor of Universities in Transition: 1300-1700, as well as numerous articles.

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The California State University has won national recognition for the excellence of its faculty and its programs. Serving 410,000 students on 23 campuses, the CSU is renowned for the quality of its teaching and the job-ready graduates it produces. The CSU's student body reflects one of California's greatest strengths—its diversity. More than 54 percent of CSU students are minorities, more than twice the national average for four-year public universities.



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innovation are Working for California.**

Presenter Profiles

Dr. Soraya Coley
Provost and Vice President for Academic Affairs
California State University, Bakersfield



Dr. Soraya Moore Coley feels that a quality education remains one of the few pathways to social and economic well-being in a global society. Her life's work is dedicated to creating access and opportunity to those who are the least likely to afford an education and who believe their dreams and goals are unattainable. Often referred to as a “community-minded” administrator, Dr. Coley has built bridges between the university and the community through her service, her research, and her work as an administrator.

Dr. Coley has over 30 years of academic and administrative experience. She is Provost and Vice President for Academic Affairs at California State University, Bakersfield and the Interim Vice President for Development. She was Senior Research Fellow at Children and Family Future's National Center on Child Welfare and Substance Abuse. She has also served as Provost and Vice President for Academic Affairs at Alliant International University, and is Professor Emeritus at California State University, Fullerton, where she served as Dean of the College of Human Development and Community Service.

Dr. Coley earned her bachelor's degree from Lincoln University (PA), and her MSW and PhD degrees in Social Planning and Policy at Bryn Mawr College. She is married to Lt. Col. Ron Coley, (Retired USMC).

Dr. David Cox
Executive Assistant to the President
The University of Memphis



Dr. David Cox serves as Executive Assistant to the President at The University of Memphis and holds the rank of Professor in the Division of Public and Nonprofit Administration. He served as the Director of the Office of University Programs for the U.S. Department of Housing and Urban Development and will serve as the Chair of the 2013 international meeting of the Society for College and University Planning.

His research has centered on the effect of urban governance on the responsiveness, equity, and effectiveness of public policies and on strategies for interorganizational collaboration. His most recent publications include “The History of Engaged Scholarship” for the *Handbook on Engaged Scholarship* (2010) and co-authorship of the just released *Urban Universities: Anchors Generating Prosperity for America's Cities* for the Urban Serving Universities Coalition and the Annie E. Casey Foundation.

Awards he has received include the Dr. Martin Luther King, Jr. Human Rights Award from the National Conference on Community and Justice; National Outstanding Community Commitment Award from the Chicago Communication Network; National Superior Accomplishment in Community-University Partnerships Award from the U.S. Department of Housing and Urban Development; and the Outstanding Research in the Social Sciences award from the University of Memphis.

Presenter Profiles

Brent Culberson

**Special Assistant to the President
Lipscomb University**

Brent Culberson serves as special assistant to Lipscomb University President L. Randolph Lowry, a role he has filled since January 2010. Culberson plays an integral role in building and growing relationships between the university and community leaders. He oversees special projects, correspondence and external relations with community partners, serves as a liaison with community organizations and represents the university at community events among other responsibilities.



Culberson is one of the founders of Lipscomb's unique Connect program that launched in 2010. The Connect program is a strategic effort to engage Lipscomb administrators, faculty and staff in the Nashville community through a yearlong series of programming that gives participants a "behind-the-scenes" look at the university's hometown. Each Connect class has the opportunity to meet government, nonprofit, business and other community leaders to gain first-hand knowledge of the region's infrastructure and to better understand its issues, challenges and opportunities. The program has resulted in Lipscomb employees becoming more engaged in the community as well as community leaders becoming more aware and involved with the university. Since its inception, 75 Lipscomb employees have been selected to participate in the program. Culberson's connections to the Nashville community and his background in politics has been a key element in the successful launch of this program, which is one of the few of its kind in the nation.

Culberson began his career in the nonprofit sector serving at the ALS Association of Tennessee. In 2006, he was the executive aid and political director for the Jim Bryson gubernatorial campaign. He directed advance work, spearheaded the bus tour and managed correspondence among other duties. Following the campaign, Culberson joined 2020 Research as a project manager in the online research division. While there he worked with clients to determine participants for research projects for clients across all sectors as well as independent research firms.

In September 2007, Culberson was appointed communication director for the Lipscomb University alumni relations office. He then served as director of marketing and recruitment for the Institute for Conflict Management at Lipscomb. During his tenure, he explored new avenues for marketing this new program at Lipscomb and the enrollment more than doubled under his leadership.

A member of National Association of Presidential Assistants in Higher Education, Culberson is involved with the Nashville Area Chamber of Commerce and is active in state and local politics as well as with young leaders in the Middle Tennessee Transit Alliance. He is also a member of the Lipscomb University Connect program steering committee and is coordinating the Lipscomb Live program.

Culberson holds a BA in political science and an MA in Conflict Management from Lipscomb University.

Susan Franzen
Director, Leadership Institute/Change Management
University of Texas System Administration

Susan Franzen is the Director of the University of Texas System Leadership Institute and has over 18 years experience in organizational and leadership development, change management, executive coaching, and strategic facilitation. In her current role, Susan collaborated with a 24-member Advisory Group to launch the Institute and has supported all 15 campuses in creating or enhancing their leadership development efforts and managing change.



As an organizational and leadership development consultant, her previous client list included healthcare organizations, higher education, technology firms, financial institutions, home care products, and a variety of non-profits. Susan holds a Bachelor's in Business Administration and a Training and Development Certificate from Boston University, is a DiSCTM certified facilitator, and is a graduate of Coach University. She has served as an executive coach for the Red McCombs School of Business at the University of Texas at Austin and is active in the Austin community, currently serving on the board of Hospice Austin (chairing the compensation committee) and the executive board for the Texas Hill Country Wine & Food Festival (chairing the sponsorship committee). Past Board service includes the Greater Austin Hispanic Chamber of Commerce, the Metropolitan Breakfast Club and the International Coach Federation – Austin Chapter.

Dr. R. Barbara Gitenstein
President, The College of New Jersey
Chair, Middle States Commission on Higher Education

R. Barbara Gitenstein, President of The College of New Jersey, has over 30 years of experience as a college professor and administrator in both the public and private sectors. She came to The College of New Jersey from Drake University where she served as provost and executive vice President and provost.



Dr. Gitenstein began her career in higher education as an assistant professor of English at Central Missouri State University. She held various faculty posts including professor of English and chair of the English department before being appointed associate provost at SUNY-Oswego. Dr. Gitenstein also held the post of acting assistant provost for academic programs with the SUNY system while on leave from SUNY-Oswego.

An active scholar, Dr. Gitenstein has written the book *Apocalyptic Messianism and Contemporary Jewish-American Poetry*, and has published numerous articles and reviews on Jewish and American literature. She is also active in higher education organizations and the community. Dr. Gitenstein currently serves as Chair of the Middle States Commission on Higher Education, and is a member of the American Council on Education's Task Force on Accreditation. She has served as a member of higher education transition teams for former Governors McGreevey and Corzine; chair and consultant evaluator for MSCHE evaluation teams; associate coordinator for the American Council on Education New York State Association of Women in Higher Education; and chair of the Jewish-American Literature of the Northeast Modern Language Association. She also participated in the Higher Education Resources Services, Mid-Atlantic Institute for Women in Higher Education Administration at Bryn Mawr College.

Presenter Profiles

Dr. Gitenstein has served as a board member of New Jersey Resources, and the ING Investment Funds, and ING Mutual Funds; and is a past statewide chair of the New Jersey State Employee Charitable Campaign. Dr. Gitenstein was the recipient of the 2002 Woman of Distinction Award by the Girl Scouts of Delaware-Raritan Council, was honored by the Executive Women of New Jersey at its 2002 Salute to the Policy Makers dinner for her contributions to the advancement of women in management and the profession, and was the presidential sponsor for the New Jersey chapter of the American Council on Education's Network of Women Leaders in Higher Education. In May 2003, the YWCA of Princeton honored Dr. Gitenstein at their "Tribute to Women" in recognition of her outstanding achievements, contributions to the community, and model character. The KidsBridge Children's Museum dedicated to tolerance education honored Dr. Gitenstein in October 2007 with its first Humanitarian Award. In 2009, she was recognized by the Women's Caucus of New Jersey as a Woman of Achievement.

To date, highlights of Dr. Gitenstein's presidency include: a revision of the entire undergraduate program to enhance academic rigor and faculty-student engagement; the approval for and establishment of a Phi Beta Kappa chapter on campus; a significant increase in non-state revenue (approximately \$20 million in federal grant and set-aside revenue); almost doubling of alumni giving (annual bequests); the tripling of the endowment and receipt of the largest ever single gift to the College (\$5 million). Dr. Gitenstein completed a contract for the first College public/private partnership with a developer worth over \$12 million over the duration of the contract. There has also been significant investment in the College's physical plant – over \$200 million in renovations and new construction, including housing for an additional 700 students, six academic buildings, and the acquisition of 103 acres of property to add to the central campus of 289 acres.

Born in Florala, Alabama, Dr. Gitenstein received a BA with honors in English from Duke University and a PhD in English and American Literature from the University of North Carolina, Chapel Hill. She and her husband, Dr. Donald Hart, have two children, Pauline and Samuel.

Jessica Hallam Director of Presidential Operations and Events DePaul University

Jessica Hallam holds the position of Director of Presidential Operations and Events for the Office of the President at DePaul University in Chicago, where she assists the Chief of Staff to the President, Dr. Jay Braatz, on a variety of projects and initiatives, such as daily office operations, calendar management, President's Cabinet meetings and annual retreats, and high-level events such as President's annual book club. In addition, Jessica provides administrative support to the President's Chief of Staff. Prior to joining the President's staff, Jessica served as Assistant University Secretary to the Board of Trustees. In this role, she directed the automation of office systems which resulted in a secured Board of Trustees Website. She also managed several executive-level searches, provided administrative support working directly with the President, as well as liaised with other university offices, including the Executive Vice President, Provost, Advancement, Mission and Values, and Diversity.



She also was part of the team who coordinated the DePaul's presidential inauguration and over 17 university-wide divisional unit meetings as part of the roll-out of the university's strategic plan. During her 36 years of service to DePaul University, Jessica also held the position of Director of University Bookstores. During this time, she served on the education committee for the National Association of

College Bookstores, and chaired the same committee at the state level. Jessica has also been an active member of the Association of Governing Boards and is currently the President of DePaul Women's Network.

Jessica is a DePaul alumna, with a management degree from DePaul.

Dr. Terry Hartle

**Senior Vice President, Division of Government and Public Affairs
American Council on Education**

For more than a decade, Dr. Terry W. Hartle has directed the American Council on Education's comprehensive effort to engage federal policy makers on a broad range of issues including student aid, scientific research, government regulation, and tax policy. This work not only involves representation before the U.S. Congress, administrative agencies, and the federal courts, it increasingly includes work on state and local issues of national impact. Given ACE's historic role in coordinating the government relations efforts of some 60 associations in the Washington-based higher education community, Hartle is widely considered American higher education's most visible lobbyist.



Prior to joining the council in 1993, Hartle served for six years as education staff director for the Senate Committee on Labor and Human Resources, then chaired by Sen. Edward M. Kennedy. Prior to 1987, Hartle was director of social policy studies and resident fellow at the American Enterprise Institute, and a research scientist at the Educational Testing Service. Hartle is quoted widely in both the national and international media on higher education issues, has authored or co-authored numerous articles, books, and national studies, and contributes regular book reviews to *The Christian Science Monitor*.

Hartle received a doctorate in public policy from The George Washington University in 1982, a masters in public administration from the Maxwell School at Syracuse University in 1974, and a bachelor's degree in history (*summa cum laude*) from Hiram College in 1973. He was awarded an honorary doctor of laws degree by Northeastern University in 1994. He is a member of Phi Beta Kappa, the Garfield Society at Hiram College, and the Hiram College Athletic Hall of Fame.

Dr. Adriel A. Hilton

**Executive Assistant to the President and Chief Diversity Officer
Upper Iowa University**

Adriel A. Hilton is executive assistant to the President and chief diversity officer at Upper Iowa University in Fayette, Iowa. Dr. Hilton also serves as an adjunct faculty member in the Master's of Higher Education Administration program at UIU and the Master's of Postsecondary Education program at the University of Northern Iowa. A graduate of the Higher Education (PhD) program at Morgan State University in Baltimore, Maryland, Dr. Hilton has been a Frederick Douglass Teaching Scholar at Clarion University of Pennsylvania, in the College of Education and the Office of the Provost and Vice President for Academic Affairs.



Presenter Profiles

In his young career, Dr. Hilton has received numerous accolades. He was featured as one of one of the “Top 40 Inspirers of the Year” by *InSpire* magazine in 2009 and one of *Ebony* Magazine’s “2009 Young Leaders Under 30” for his educational achievements, service to the community and leadership. His achievements also include the American Association of Blacks in Higher Education’s “Outstanding Doctoral Dissertation” award, the 2010 Dr. Carlos J. Vallejo Memorial Award for Exemplary Scholarship from the American Educational Research Association, Multicultural/Multiethnic Special Interest Group and the 2009 Outstanding Research Award from the American College Personnel Association’s Standing Committee for Men.

Dr. Hilton has also maintained a presence at professional conferences related to higher education, presenting on issues that reflect his research interests: minorities’ access and achievement in higher education, affirmative action, impact of proliferation of race neutral admission policies, African American male achievement gap, relevance of historically Black colleges and universities, and the recruitment and retention of students of color. Hilton has published his research in several refereed journals, including *The Journal of Research in Education*, *The Journal of African American Males in Education*, *NASAP Journal*, *Teachers College Record*, and *The Journal of College Student Development*. Hilton serves on the following editorial boards: *Journal of the International Association for the Study of the Global Achievement Gap*, section editor for education policy for the *Journal of African American Males in Education*, and he is a member of the young scholars editorial board for the *Journal of Negro Education*.

Tina Holloway **Assistant Secretary to the Board** **University of Texas System Administration** **Office of the Board of Regents**



Tina Holloway has served as Assistant Secretary to the Board since February 2011. She is the primary Information Technology (IT) support to the Board, and implemented a web-based, online board portal for board agenda materials and calendar information. Ms. Holloway designs and maintains the U.T. System Board of Regents’ website and serves as the Microsoft SharePoint Administrator for the office. In addition to providing IT support, she assists with the agenda process, including electronic assembly of agenda items for board meetings, and assists with historical records research. Prior to becoming Assistant Secretary to the Board, Ms. Holloway worked in the U.T. System Office of Technology and Information Services, as the Technical Media Coordinator, providing operational and technical support for strategic communication between the Chancellor, System Administration Executive Offices, nine academic and six health institutions, and the Board of Regents. She also served as a subject matter expert for U.T. System Administration and campuses for communication, videoconference and web streaming infrastructure.

Before supporting The University of Texas System Administration, Ms. Holloway worked for the Texas Military Forces Distance Learning Program and served in a variety of positions. She served as Network Administrator supervising the functionality and operability of the network and classrooms within Texas. Ms. Holloway served as a subject matter expert for the strategic planning for distance learning and digital training within the Texas Military Forces. She became the Distance Learning Program Manager requiring operational oversight of all distance learning classrooms within Texas.

Ms. Holloway received her BFA from The University of Texas at Arlington and received her MEd in Educational Technology from The Texas A&M University.

Dr. Tonjanita L. Johnson
Chief Deputy to the President
The State University of New York at Stony Brook

Dr. Tonjanita L. Johnson, whose professional career in the field of higher education spans nearly 15 years, has been actively engaged in the study and practice of public relations, strategic marketing and communication for more than two decades. Johnson currently serves as Chief Deputy to the President at the State University of New York at Stony Brook, which boasts nearly 25,000 students and is a member of the prestigious Association of American Universities (AAU). Along with her current position, she has served as the chief communication advisor to the President at Middle Tennessee State University in Murfreesboro, Tennessee, a role included as part of her responsibilities as Associate Vice President for Marketing and Communication; and as Executive Assistant to the President/Chief of Staff/Associate Vice President for University Relations at Mississippi Valley State University in Itta Bena, Mississippi.



A native of Butler, Alabama, Johnson began her college career at the University of Alabama (UA) in the summer of 1987 as a *New York Times* Scholar. She earned both her bachelor's and master's degrees from UA in Mass Communication in 1991 and 1996, respectively. She also earned a PhD in 2006 in Urban Higher Education from Jackson State University in Jackson, Mississippi, where she was also an Ayers Fellow in the Jake Ayers Institute for Research in Urban High Education. In 2008, she completed the Institute for Education Management at the Harvard Graduate School of Education.

Dr. Adrianna Kezar
Associate Professor for Higher Education
University of Southern California

Dr. Kezar holds a PhD 1996 and MA 1992 in higher education administration from the University of Michigan and a BA 1989 from the University of California, Los Angeles. She joined the faculty at USC in 2003. She has several years administrative experience in higher education as well both in academic and student affairs.



Dr. Kezar is a national expert of change and leadership in higher education and her research agenda explores the change process in higher education institutions and the role of leadership in creating change. Dr. Kezar is also a well-known qualitative researcher and has written several texts and articles about ways to improve qualitative research in education. Kezar is well published with 14 books, over 75 journal articles, and over 100 book chapters and reports. In 2011, she had two new books: *Recognizing and Serving Low Income Students* (Routledge, 2011) and *Enhancing Campus Capacity for Leadership* (Stanford Press, 2011). Other recent previous books include: *Understanding the new majority of non-tenure track faculty* (Jossey Bass, 2010), *Organizing for collaboration* (Jossey Bass, 2009), *Rethinking leadership practices in a complex, multi-cultural and global world* (Stylus Press, 2009), *Rethinking the "L" Word in Higher Education: The Revolution of Research on Leadership* (Jossey Bass, 2006), and *Higher Education for the Public Good* (Jossey Bass, 2005). She has acquired over \$5 million dollars in grant funding and has worked on grant-funded projects exceeding \$12 million dollars on a variety of projects to fundamentally improve higher education.

Presenter Profiles

Kezar has participated actively in national service, including serving on the editorial boards for *The Journal of Higher Education*, *The Journal of College Student Development*, *Change*, and *The ERIC Review* and serving as a reviewer for 17 journals in and outside higher education. She has played major leadership roles serving on the AERA-Division J Council and Association for the Study of Higher Education Board, Publication Committee and Dissertation of the Year Committee. Kezar also serves(d) on numerous national boards including for the American Association for Higher Education, Association of American Colleges and Universities' Peer Review and Knowledge Network; National TRIO Clearinghouse; and the American Council on Education's CIRP Research Cooperative. She volunteers for several national organizations including the National Science Foundation, HERS/Bryn Mawr Summer Institute, Project Kaleidoscope, Pathways to College Network, and the Kellogg Forum on Higher Education for the Public Good. She has received national awards for her editorial leadership of the ASHE-ERIC report series from ASHE, for developing a leadership development program for women in higher education from ACE, and for her commitment to service learning from the National Society for Experiential Learning.

Todd D. Kleine **Assistant Director of Records Management** **Office of the Secretary, DePaul University**

Todd Kleine is the Assistant Director of Records Management at DePaul University in Chicago, Illinois. His principal responsibilities include helping university departments analyze and change workflow functions, focusing on record security and preservation. Todd also works with administration to document operational and strategic operations, emphasizing the appropriate use of technology. Todd is on the board of directors for the Chicago chapter of the Association of Records Managers and Administrators and is a member of the International Institute of Business Analysis. Todd also serves as an adjunct professor in the Computer Science department at Dominican University in River Forest, Illinois. Todd holds an MS in Training & Development/Work Performance Improvement from Eastern Illinois University and an MBA, emphasis in Management Information Systems, from Dominican University.



Dr. Willie Larkin **Executive Assistant to the President** **Morgan State University**

Dr. Willie David Larkin, Executive Assistant to the President at Morgan State University, is a trained scholar, master teacher, and a higher education administrator who knows how to bridge the gap between theory and practice. Dr. Larkin received his BS in Agricultural Education and MEd degrees in 1973-74 respectively from Tuskegee University. His PhD degree in Agricultural Education-Extension with a specialization in 4-H and Youth Development was earned from The Ohio State University, with additional course work taken at Auburn University.



He devotes most of his professional energies toward leadership and organization effectiveness research, speaking, training, and consulting. In 1988, Dr. Larkin received the prestigious Kellogg National Fellowship Award, which allowed him to travel throughout the United States, Venezuela, Cuba, Mexico, Canada and Germany to study and write about issues related to human resource management.

As a senior executive in higher education, Dr. Larkin believes that workforce-related issues will continue to dominate the world of training and professional development well into the 21st century and beyond. He frequently works with business and industry, non-profit community groups, and associations of all types to help them build productive organizations through the effective utilization of human resource management techniques and strategies. He is the author of *Choose Not to Be Average, Strive to Be Great: 52 Success Thoughts Everyone Should Learn & Master*.

Dr. Kimberly Luse
National Academic Dean of Radiologic Technology
Remington College

Kimberly A. Luse currently serves as the National Academic Dean of Radiologic Technology at Remington College. Previously, she held roles as a Presidential Assistant at both Fairmont State University and Northern Kentucky University. Her faculty experience includes appointments in the Advanced Medical Imaging Department at the University of Cincinnati, and in the Humanities and Sciences Divisions at Cincinnati State Technical and Community College. She also worked as the Manager of Clinical Research at ProScan Imaging.



Degrees held include an Associate and Bachelor of Science in Radiologic Technology, a Master of Education in Human Resource Development, and a Doctorate of Education in Educational Foundations. Kimberly served on the Board of Directors for NAPAHE from 2005-2011. She has four children, one grandchild (with another on the way!), and currently resides in Lake Mary, Florida.

Dr. Elaine P. Maimon
President
Governors State University

The enduring principle that has guided Dr. Elaine P. Maimon's career is her commitment to making higher education accessible to all and advancing the role of the university as a public square, a center for connecting the university with the larger community. As the fifth president of Governors State University (GSU), Dr. Maimon leads the university in creating educational opportunities for first-generation college students. The Dual Degree Program, designed in partnership with community colleges in the Chicago metropolitan area, creates a seamless pathway from the Associate's to the Bachelor's Degree. She is a member of the Illinois state-wide Complete College Task Force.



Committed to transparency in the ongoing budget decisions necessary to implementing GSU's strategic plan, Strategy 2015, Dr. Maimon instituted the Planning and Budget Advisory Council, allowing university faculty, staff, and students to advise on budget decisions from tuition-setting to revenue-sharing. Internationally recognized as an expert in the teaching of writing, Dr. Maimon was a pioneer in the Writing Across the Curriculum movement, which has changed the way instructors teach writing in universities, colleges, and schools. Among her many publications, *A Writer's Resource* and *The New McGraw-Hill Handbook* are helping college students across the country to become independent writers.

Presenter Profiles

She is the recipient of numerous academic and community awards and honors and is a Board Member of the American Association of State Colleges and Universities, the Will County Center for Economic Development and of the Will County Community Foundation. In 2008, she was elected to The Chicago Network, a group of outstanding women leaders in academia, business, the arts, corporations, government, and politics.

Prior to coming to GSU, she was the Chancellor of the University of Alaska Anchorage. She previously served as Provost (Chief Campus Officer) at Arizona State University West and Vice President of Arizona State University as a whole. A Philadelphia native, Dr. Maimon earned her BA (*magna cum laude*) in English as a scholarship student at the University of Pennsylvania, graduating Phi Beta Kappa. She holds an MA and PhD (with distinction) in English from the University of Pennsylvania.

Dr. Sharon McDade

Director

American Council on Education Fellows Program

Sharon A. McDade is the director of the Emerging Leaders Group and ACE's Fellows Program, the nation's premier higher education leadership development program. McDade came to ACE in January 2008 from The George Washington University, where she served as director of the Center for Educational Transformation and Leadership, associate professor of higher education, and coordinator of the higher education administration program. Previously she was a member of the faculty of Columbia University, Teachers College. Her research, teaching, and consulting have focused on the leadership development of higher education administrators as well as the management of colleges and universities.



McDade has developed leadership programs for and worked with senior administrators of higher education and business, in the U.S. and abroad. In addition to her many recent journal articles and book chapters on leadership and leadership development, she also has produced books, including *Developing Administrative Excellence: Creating a Culture of Leadership* (Fall 1994, with Phyllis Lewis), *Investing in Higher Education: A Handbook of Leadership Development* (1991, with Madeleine Green) and *Higher Education Leadership: Enhancing Skills through Professional Development Programs* (1988, ERIC/ASHE). Her international work has been in association with the Fulbright Commission, the United States Information Agency, the Latin American Scholars Program of American Universities (LASPAU), the Open Society Institute of the Soros Foundations, and the U.S. Freedom Support Act Graduate Fellowship Program. She has worked with leadership development in Latin America, Europe, Africa, and Asia.

Previously, McDade was director for Harvard University's Institute for Educational Management which included its affiliated programs of the Management Development Program and the Harvard Seminar for New Presidents. She served on the board of directors of the American Association for Higher Education from 1988-1992. She also was a faculty member at Teachers College, Columbia University.

McDade's degrees include an EdD in administration, planning, and social policy from Harvard University's Graduate School of Education, an MFA in design and theater technology from Ohio State University and a BS from Miami University.

Dr. Kelley L. Mills
Associate Chief of Staff
The University of North Carolina at Greensboro

Kelley L. Mills joined the Office of the Chancellor at the University of North Carolina at Greensboro as Associate Chief of Staff in January 2011. As Associate Chief of Staff her role involves supporting the Chief of Staff in working with the University's Board of Trustees, strategic management of the budget for the Chancellor's office and management of the University Policy Manual. Prior to moving to Greensboro, she previously held executive support roles at both public and private institutions. She served as the Executive Assistant to the Provost at Peace College and Assistant to the Chancellor for Budget and Planning at the University of North Carolina School of the Arts. She also worked in student development offices at the North Carolina School of Science and Mathematics and Elon University.



Kelley holds an EdD in Higher Education Leadership and Policy from Vanderbilt University, an MPA with a concentration in Nonprofit Management from the University of North Carolina at Greensboro, and a BA from the University of North Carolina at Chapel Hill.

Morris Morrison
Consultant & Motivational Speaker

Morris Morrison was born in New York City. Shortly after his birth, Morris was left orphaned by the death of his mother and father due to drugs, alcohol, and a life lived on the streets of New York. Morris grew up in a community where drug and alcohol abuse was prevalent and where many people were faced with difficult circumstances to overcome.

Despite the challenges that Morris faced at an early age, he continued to stay focused, driven, and passionate about pursuing his dreams – placing education and personal leadership high on his list of priorities. Morris received his Bachelor's Degree in Psychology from Fairmont State University and his Master's Degree in Business from West Virginia University.



Morris has a personal drive that continues to attract him to higher education. Morris's attraction to higher educational Leadership began with an initial position as Student Body President when he was an undergraduate student. His fire and passion has only continued to burn stronger for higher education. He has served in leadership roles that include serving as both a board member at several institutions and a leadership development professional on many college and university campuses.

As a consultant and motivational speaker, Morris has a variety of clients ranging from the NBA to many large corporations, and now, Morris is beginning to take the world of higher education by storm. When students hear him speak, they are motivated to really believe in their potential to impact the world. When higher education employees and staff members hear him speak, they are motivated to continue their professional growth because he teaches them about their potential influence on campus.

Presenter Profiles

Morris's life story is extremely compelling, but his story is not the main reason why he has become one of the leading speakers on the market. His impact as a speaker is due to the passion and conviction that he has for education and personal development. He truly does believe that every staff member, of every college or university, can have a great impact on the life of a student, and, the entire world.

Morris will do anything he can today to get you to realize that “no matter what your role is on your campus...your story matters! You will make a difference in the life of others around you when you least expect it.”

Penny Perdue

**Executive Assistant to the President
Governors State University**

Penny Perdue currently serves as the Executive Assistant to the President at Governors State University. She is also the liaison to the Board of Trustees. Prior to joining the President's Office, she worked in GSU's Institutional Advancement Office and continues to work closely with that office in her current role. Penny is a GSU alumna, earning an MBA in 2009. She has a BS in Management from Northern Illinois University.



Dr. Allen Sessoms

**President
University of District of Columbia**

Prior to joining the University of the District of Columbia, Dr. Sessoms served as the ninth president of Delaware State University from 2003 to 2008. Under his leadership Delaware State developed its first ever doctoral programs and now offers five doctoral degrees in applied mathematics and theoretical physics, educational leadership, applied optics, applied chemistry and molecular neuroscience. Through academic restructuring, Dr. Sessoms laid the foundation to attract more adult learners and enhance online distance learning options. Through strategic planning, Dr. Sessoms positioned the University to grow to 10,000 graduate and undergraduate students by 2017.



Dr. Sessoms arrived at Delaware State University after serving at Harvard University as a fellow and lecturer of Public Policy at the Belfer Center for Science and International Affairs in the institution's John F. Kennedy School of Government from 2000-2003. At Belfer, Dr. Sessoms taught on Mexico and led research on international relations, national security, science and technology, and energy research and development. He also served as president of Queens College, which is part of the City University of New York, from 1995-2000.

From 1993-95 he served as an executive vice president and from 1994-95 as vice president of academic affairs at the University of Massachusetts, a five-campus, 60,000-student university system. Dr. Sessoms served 14 years for the U.S. State Department. He served as a senior technical advisor for the department's Bureau of Oceans & International Environmental and Scientific Affairs in Washington, D.C. from 1980-82, and from 1982-87, he was the director of the Bureau's Office of Technology & Safeguards.

From 1987-89, he served as a counselor for Scientific and Technological Affairs in the U.S. Embassy, Paris, France. He moved on to the U.S. Embassy in Mexico, where he held the post of minister-counselor of Political Affairs from 1989-91, and then was elevated to deputy chief minister of missions (deputy ambassador) from 1991-93. In the latter post, he managed the largest U.S. diplomatic mission in the world and coordinated the implementation of all U.S. policies pertaining to Mexico.

After earning his undergraduate degree from Union College, N.T. in 1968, Dr. Sessoms completed an MS in Physics at the University of Washington in 1969 and earned a MPH in 1971 and a DS Degree in Physics in 1972 at Yale University. He held post-doctoral positions at Brookhaven National Laboratory in New York and at the CERN in Geneva, Switzerland. Subsequently, he served on the faculty of physics at Harvard University. He has published a number of important papers in scientific journals.

Since assuming the presidency at the University of the District of Columbia Dr. Sessoms has been elected a fellow of the American Physical Society (APS). The 109 year-old APS is the largest organization for physicists in the country, and the second largest in the world. His election and nomination as a fellow is a distinct honor reserved for less than one half of one percent of the Society's membership of approximately 46,000 scientists. It is peer recognition of Dr. Sessoms' outstanding contributions to physics.

In addition to his native English, Dr. Sessoms also speaks Spanish, French and German.

Edward Summers
Chief of Staff
Union College

Edward Summers was appointed Chief of Staff of Union College in 2011. In his role, he serves as an integral member of the senior management team and provides advice and counsel to the President. Eddie manages and direct special/strategic projects for the President, oversees the proper functioning of all administrative activities, and serves as the primary liaison for the President, facilitating and developing ongoing relationships with the College's internal and external constituents.



Previously, Eddie worked at Marist College as a full-time member of the President's Cabinet as an assistant to President Murray. He provided executive-level support to President Murray and was responsible for maintaining strong ties to the Marist community, alumni, governmental officials, and local community leaders. Eddie also worked on special projects assigned by the President and represented the College in an official capacity at both on-campus and off-campus meetings and events. Eddie was an adjunct professor of Public Administration and Policy, an academic advisor, and the Program Director for Marist College's Presidential Scholars program.

In Eddie's other capacity, he served as the Program Director for Marist Africa programs where he was responsible for developing short-term academic service-learning trips abroad. He led trips to South Africa and Ghana for six years, where students gained hands-on experience working in underdeveloped communities and with non-governmental organizations (NGOs). His students have raised money and volunteered for a number of organizations that focus on providing housing, healthcare, and education to homeless children and families

Presenter Profiles

He currently serves as the President of the Board of Directors for the Catharine Street Community Center, Treasurer for the Eleanor Roosevelt at Val Kill, and as a member at large for Dutchess Outreach, and Protect the Dream Youth Programs. Eddie is also a member of the Dutchess Regional Chamber of Commerce's "Hudson Valley Young Professionals," where he serves as chair of the Public Policy Committee.

Eddie graduated from Marist College with a BA in political science and received the Alumni Leadership Award at Baccalaureate. His professional experience includes working as a legal assistant clerk and legal records clerk at law firms in New York City, and as a legal assistant with the NYS Department of Environmental Conservation.

Eddie completed his MPA degree from Marist College and is a PhD Candidate for a degree in Urban and Public Policy at Milano The New School for Management and Urban Policy, a division of The New School University. Eddie's research interest is in the areas of gentrification and the role of race, class, gender and politics, economic and community development, and the development of Africa. Eddie has recently co-presented papers at the Annual American Society for Public Administration Teaching of Public Administration Conference, NAPAHE Conferences, and the 21st Annual Black Graduate Student Conference; moderated a faculty panel discussion at the Northeast Regional Conference of the National Black Graduate Student Association; and provided keynote addresses for the 2010 Rotary Youth Leadership Conference and the 4th Annual Dutchess Outreach Brunch.

In addition to Eddie's presentations, workshops, and papers, he was selected in 2009 by the Greater Southern Dutchess Chamber of Commerce as one of the Hudson Valley's top 40 under 40, honoring him for the impact he is making on the Hudson Valley. After a highly competitive selection process among the nation's top graduate students, Eddie was selected by the Finger Lakes Environmental Film Festival (FLEFF) program as a Festival Fellow. FLEFF selects outstanding graduate students from all disciplines to attend and immerse themselves in screenings, lectures, workshops, master classes, concerts and events within an engaging, interdisciplinary, and think tank environment.

Julie E. Tea Consultant AGB Search

Julie Tea is a consultant with AGB Search, a Washington, D.C.-based firm specializing in higher education presidential and senior executive-level searches. Julie brought a broad portfolio to AGB Search, including nineteen years of experience in higher education, twelve of which have been spent leading executive searches. Before joining the firm, Julie served as a senior consultant at Academic Search, Inc., where she assisted public and private institutions in their searches for presidents; provosts; vice presidents for academic affairs, advancement, and student development; and academic deans. She has been an invited speaker and presenter for leadership development programs across the country.



Through her prior positions at small- to medium-sized highly selective universities, Julie garnered experience working at the executive, graduate and undergraduate levels. She served for seven years as a special assistant and direct report to the president at the University of Richmond, playing a critical role in the development of the institution's leadership team. She led several senior-level searches in the areas of academic affairs, advancement, student affairs, and institutional research. Through these endeavors

as well as the management of a presidential transition, she interacted regularly with members of the University's board of trustees, donors, faculty, staff, students, alumni, and community leaders. Earlier in her career, Julie directed Georgetown University's international undergraduate admission program before moving to the Georgetown Graduate Public Policy Institute to coordinate its academic administration and career development arm. Julie began her work in education abroad, as a teacher of English as a second language for the St. Stephen's School, an international high school in Rome, Italy.

Julie earned a bachelor's degree from the University of Pennsylvania and a master's degree from Georgetown University.

Dr. Jim L. Thomas
Executive Assistant to the President
Lipscomb University

Jim L. Thomas is professor of communication and executive assistant to the president at Lipscomb University in Nashville, Tennessee. He also serves as adjunct faculty at Pepperdine University School of Law in the Straus Institute for Dispute Resolution. With a BA and MA from Lipscomb University, an M.A. from Auburn University, and an EdD from the University of Tennessee, Knoxville, Jim is a frequent speaker at seminars and workshops on Communication and Conflict, freshmen retention, and organizational communication.



He has worked with the country of Madagascar in consulting with leading political figures to support in building the educational programs of the country, recruitment of Malagasy students for education in the United States, and efforts to produce better internal communication systems. In his work with Lipscomb president Randy Lowry, his responsibilities include conflict management across the campus, and engaging the Nashville community with the university. In recent years he has focused on political consulting, working with a Christian College in Korea, and working to develop a new educational facility in Wales.

Dr. Belle Wheelan
President
Southern Association of Colleges and Schools

Dr. Wheelan currently serves as President of the Southern Association of Colleges and Schools Commission on Colleges and is the first African American and the first woman to serve in this capacity. Her career spans over 30 years and includes the roles of faculty member, chief student services officer, campus provost, college president and Secretary of Education. In several of those roles she was the first African American and/or woman to serve in those capacities.

Dr. Wheelan received her Bachelor's degree from Trinity University in Texas (1972) with a double major in Psychology and Sociology; her Master's from Louisiana State University (1974) in Developmental Educational Psychology; and her Doctorate from the University of Texas at Austin (1984) in Educational Administration with a special concentration in community college leadership.



Presenter Profiles

She has received numerous awards and recognition including four honorary degrees; the Distinguished Graduate Award from Trinity University (2002), and from the College of Education at the University of Texas at Austin (1992); *Washingtonian* Magazine's 100 Most Powerful Women in Washington, DC (2001); the AAUW Woman of Distinction Award (2002); the Suanne Davis Roueche National Institute for Staff and Organizational Development's Distinguished Lecturer Award (2007); and the John E. Roueche National Institute for Staff and Organizational Development's International Leadership Award (2010)

She holds and has held membership in numerous local, state and national organizations including Rotary International; Alpha Kappa Alpha Sorority, Inc.; the American College Testing, Inc., board of directors; American Association of Community Colleges' board of directors; the Lumina Foundation for Education, board of directors; and the President's Round Table of the National Council on Black American Affairs.

Dr. Wheelan attributes her success to hard work, endurance, tenacity, and being in the right place at the right time. She recognizes that prayer and support from family and friends make anything possible.

Dr. Karen Yoshino Director Blackboard Global Services

Dr. Yoshino provides consulting services to academic institutions at all stages of outcomes assessment projects beginning with initial assessment planning and design through results analysis for improving student learning and other organizational outcomes.

She has more than 22 years experience as a college administrator, served on numerous accreditation teams in public and private institutions, and contributed to educational policy at the national level. Her prior professional roles include Executive Director for the SAT at The College Board; Director of Institutional Assessment at Occidental College; and College Business Officer at Harvey Mudd College.

Dr. Yoshino holds a PhD in Education from the Claremont Graduate University, where her dissertation focused on leadership in U.S. higher education.



Dr. Joseph Youngblood Associate VP for Public Affairs, Thomas Edison State College ACE Fellow, The College of New Jersey

Dr. Joseph Youngblood is Vice Provost and Dean of the John S. Watson School of Public Service and Continuing Studies at Thomas Edison State College in New Jersey. He has spent the last twenty years in Higher Education, Public Policy and Law. Dr. Youngblood has published widely and presented on numerous topics in America and internationally. He is a Rockefeller Foundation Fellow and a member of the 2011-2012 American Council on Education Fellows Program. Dr. Youngblood earned an MA/JD from the University of Iowa College of Law and a PhD from the University of Pennsylvania.



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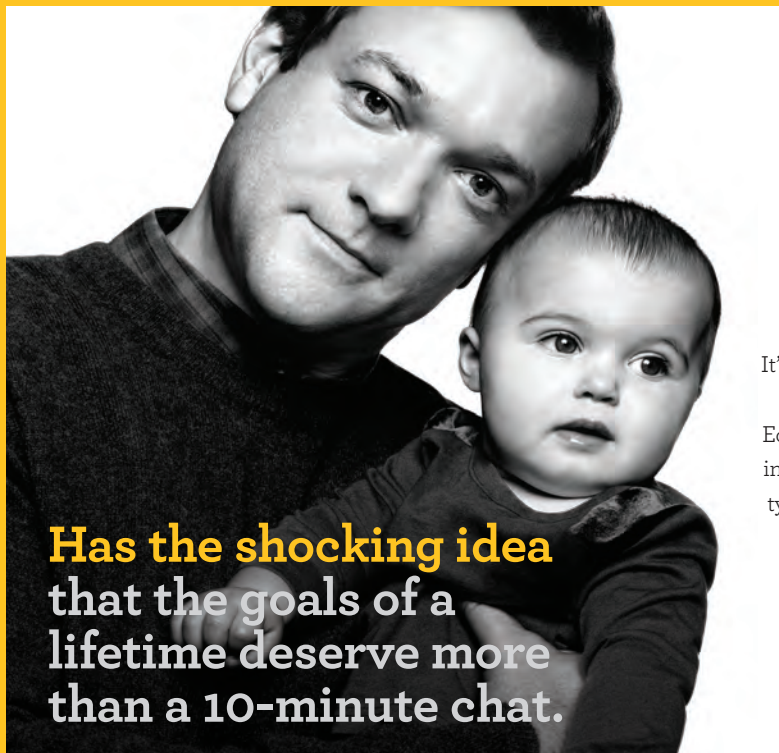
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Ijade Maxwell Rodrigues

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Ijade Maxwell Rodrigues

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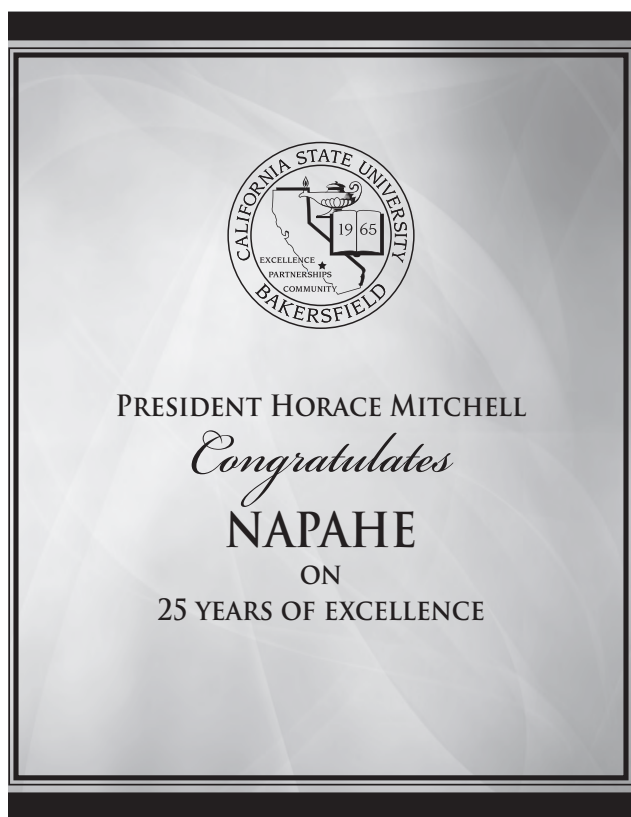
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Chief of Staff
Union College
Schenectady, New York

Sylvia Payne

Assistant to the Chancellor
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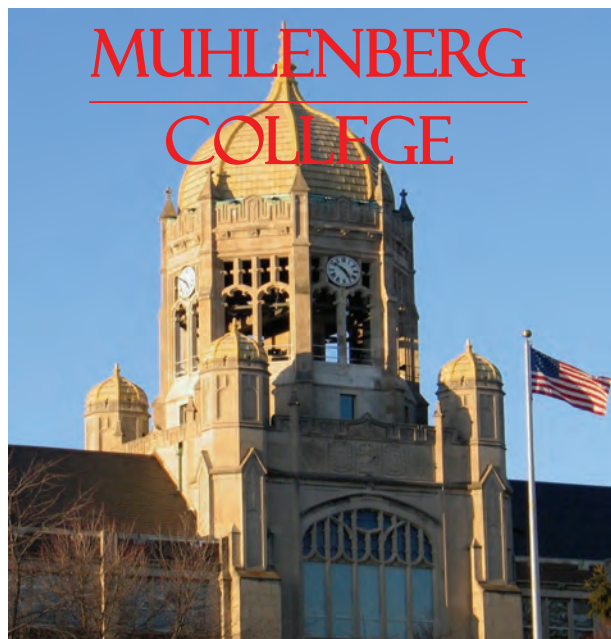


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2010 *Not awarded*
2011 Linda Ryan

Professional Achievement

2006 Dr. Tony Ross
2007 Dr. Stephen Trachtenberg
2008 Dr. Mildred Garcia
2009 *Not Awarded*
2010 *Not Awarded*
2011 Marc Schaeffer

Spend an Entire Day in Downtown Los Angeles!

- Take a self-guided walking tour of Downtown's Pritzker Prize-winning architecture. You'll see the Frank Gehry-designed Walt Disney Concert Hall (offering free self-guided audio tours); the Cathedral of Our Lady of the Angels (the third largest cathedral in the world); the I.M. Pei-designed U.S. Bank Tower (the tallest building west of Chicago); and the Thom Mayne-designed Caltrans District 7 Headquarters (solar panels deliver five percent of the building's energy needs).
- Have lunch at Urban Noodle, a stylish yet casual spot frequented by young professionals who enjoy the menu of handmade Asian noodles and appetizers. Its location is in the heart of the popular Downtown Art Walk, which takes place the second Thursday of every month.
- Take the F DASH bus from Figueroa Street to Exposition Park. www.ladottransit.com
- Visit Exposition Park and explore the Natural History Museum of Los Angeles County, where one of many highlights is the world's only Tyrannosaurus Rex growth series, featuring "Thomas the T. Rex," one of the ten most complete specimens on Earth
- Walk a few steps to the California Science Center, the West Coast's largest hands-on science center that offers special and permanent exhibits, LA's largest IMAX screen and much more. The California Science Center is the future home of the Space Shuttle Endeavour, which will go on public display beginning in late 2012. Next door, view the permanent and rotating art exhibits at the California African-American Museum.
- Then, relax and smell the roses – thousands of them – in the Exposition Park Rose Garden. The gorgeous blooms, arbors, trellises and shady benches have brightened the park since 1928. You might even see a wedding or a movie being made – it's a popular film location.
- Visit the Los Angeles Memorial Coliseum, home to the 1932 and 1984 Summer Olympics.
- Catch dinner at one of Downtown's many great restaurants by taking the F DASH bus from Exposition Park to 7th Street/Metro Center Station. At Cardini Ristorante in the Wilshire Grand Los Angeles, you'll find the classic Italian menu is boldly delicious under the new chef, Antonio Chavez, and the setting is uptown sleek. 930 Wilshire Blvd.
- Our favorite entertainment options are all Downtown. See the LA Philharmonic perform at the Walt Disney Concert Hall; attend a concert at the NOKIA Theatre; or watch the LA Lakers, LA Clippers, LA Kings (NHL), or LA Sparks (WNBA) play at STAPLES Center.
- Hit the late-night hot spots. The first locale on the evening crawl is Elevate Lounge, a stylish space where the distinction between inside and outside is blissfully blurry. Be sure to take in the views from a 21st floor balcony. If you look northeast, you'll see The Standard Downtown – your next destination. At The Standard Downtown Rooftop Bar, you'll discover an intimate space with vibrating waterbed pods (think ultramodern plastic cabana), red Astroturf, some of LA's top DJs, a dance floor, spectacular high-rise city views – and if that's not enough, an alluring swimming pool.
- If you're ready for a more low-key experience, duck into Library Bar across the street for a setting that's playfully erudite. End your soirée at The Edison. Formerly a private power plant, the one-of-a-kind underground lounge has retained much of the building's industrial aesthetic.
- Treat yourself to a late-night snack or early breakfast at The Original Pantry Café, a Downtown fixture since 1924 (open 24 hours).



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